

Academic CV: Dr Pham Quoc Trung

Academic History

Vice Dean (School of Industrial Management, HCMUT)	2013-present
Lecturer (MIS department, SIM, HCMUT)	2005-present
Visiting Lecturer (HUFLIT, Lotus University, VNU-HCM, University of Economics)	2001-present

Refereed journals

- Pham, QT., Measuring the ICT maturity of SMEs, Journal of Knowledge Management Practice, 11 (1), 2010.
- Pham, QT., & Hara, Y., KM approach for improving the labor productivity of Vietnamese enterprises, International Journal of Knowledge Management, 7 (3), 2011.
- Pham, QT., Framework for implementing a KMS based on SNS in Vietnamese SME, Journal of Knowledge Management Practice, 12 (2), 2011.
- Vu, AD., Bui, HQ., & Pham, QT., Critical Success Factors for Vietnamese Software Companies: A Framework for Investigation, Journal of Sociological Research, 3 (2), 2012.
- Pham, QT., Apply KM and SNS for Improving Labor Productivity of Vietnamese SME, Covenant University Journal of Informatics and Computer Science, 1 (1), 2013.
- Nguy, TH., & Pham, QT., Key factors affecting on the success of ERP projects in Vietnamese enterprises, Science & Technology Development Journal, 16 (2), 2013.
- Nguyen, HL., & Pham, QT., Impact of organizational culture on knowledge sharing of employees in Vietnamese construction industry, Economic Development Review, 287, 9/ 2014.
- Vo, VT., & Pham, QT., Tổng quan hệ thống đánh giá chuỗi cung ứng, Science & Technology Development Journal, 17 (3), 2014.
- Vo, VT., & Pham, QT., Ứng dụng phương pháp CFMAE để xây dựng hệ thống đánh giá năng lực chuỗi cung ứng ngành dệt may khu vực Tp.HCM, Science & Technology Development Journal, 17 (4), , 2014
- Ho, NTD., & Pham, QT., Các yếu tố ảnh hưởng đến quyết định sử dụng dịch vụ làm việc trực tuyến ở Việt Nam, Economy & Forecast Review, 12/2014
- Pham, QT., & Lac, TP., Nâng cao động lực chia sẻ tri thức của các nhân viên công ty cổ phần Tư vấn xây dựng điện 3, Scientific Journal of Open University - HCMC, 1 (40), , 2015

Refereed conference proceedings

- Pham, QT., & Hara, Y., Combination of 2 KM strategies by Web 2.0, The 3rd International Conference on Knowledge Science, Engineering & Management, 11/2009, Vienna, Austria.

- Pham, QT., Measuring the ICT maturity of Vietnamese SMEs, The 11th International Conference on Science & Technology of HCMUT, 2009, Vietnam.
- Pham, QT., Apply SNS for solving problems of KMS implementation in Vietnamese SMEs, The 12th International Conference on Science & Technology of HCMUT, 2011, Vietnam.
- Pham, QT., Nguyen, AV., & Misra, S., Apply Agile Method for Improving the Efficiency of Software Development Project at VNG Company, The 13th International Conference on Computational Science and Its Applications, 6/2013, Ho Chi Minh City, Vietnam.
- Nguyen, HL., & Pham, QT., Impact of Organizational culture on knowledge sharing in Vietnamese construction companies, The 13rd Conference on Science & Technology of HCMUT, 2013, Vietnam.
- Misra, S., Pham, QT. & Tran, TN., Apply Wiki for Improving Intellectual Capital and Effectiveness of Project Management at Cideco Company, The 14th International Conference on Computational Science and Its Applications–ICCSA 2014, 146-158
- Nguyen, TD., Nguyen, TM., Pham, QT. & Misra, S., Acceptance and Use of E-Learning Based on Cloud Computing: The Role of Consumer Innovativeness, The 14th International Conference on Computational Science and Its Applications–ICCSA 2014, 159-174
- Pham, QT., & Tran, TL., Customer engagement in a Facebook brand community - An empirical study on Travel industry in Vietnam, The 6th International Conference on Adaptive Science & Technology, 2014, Ota - Nigeria
- Pham, XK., & Pham, QT., Proposed model to measure the enterprise's ICT maturity under uncertainty using group IF-ANP, The 2nd International Conference on Project and Program Management in Vietnam, 2015, Ho Chi Minh City, VN
- Pham, QT., & Tran, TN., Apply web 2.0 for improving project management effectiveness in Vietnamese SME, The 2nd International Conference on Project and Program Management in Vietnam, 2015, Ho Chi Minh City, VN

Peer Reviewed Tutorials, Panels and Workshops

- Pham, QT. (2008), Measuring the ICT maturity of Vietnamese SMEs, The 4th Vietnamese and Japanese Students' Scientific Exchange Conference (VJSE), Kyoto, Japan.
- Pham, QT., & Hara, Y. (2011), KM approach for improving the labor productivity of Vietnamese enterprises, International Young Scholar Workshop on "The Emerging Economies in the Post-Crisis Era: Challenges, Opportunities and Prospects", Kyoto University, Kyoto, Japan.

Professional Roles

- The 3rd International Conference on Knowledge Science, Engineering & Management, Vienna, Austria (2009): Mini-track chair "Knowledge Science 2".
- Master Program in Management Information System - HCMUT (2013): Member of Scientific Committee

Master Program in Business Administration - HCMUT (2013): Member of Scientific Committee

The 13th HCMUT Conference on Science and Technology, HCMC, Vietnam (2013): Organizer of tracks "Industrial Management" and "Business Administration".

The 2nd International Conference on Project and Program Management in Vietnam, HCMC, Vietnam (2015): Program Committee member, Mini-track chair.

The 14th HCMUT Conference on Science and Technology, HCMC, Vietnam (2015): Organizer of tracks "Industrial Management" and "Business Administration".

International Programs

Lecturer, International Program of HCMUT (Vietnam) collaborating with University of Illinois (USA): 2011-present.

Lecturer, Victoria Program, joint educational program of HCMC University of Economics and University of Wellington, New Zealand: 2011-present.

Research Grants

- JICA grant for PhD. Research, 2008-2011, "Assistance to Transitional Economy", Kyoto University.
- Partner Researcher on Japanese Creative Service project, Granted by JST-RISTEX, 2011. "Creative Service with Cultural Difference", with Professor Yoshinori Hara and other members.
- Annually HCMUT research grant, 2014. "Impact of organizational culture on knowledge sharing of Vietnamese enterprise", HCMUT.

Invited talks, panels and roles as a visiting scholar

Visiting Lecturer: Faculty of Development-Economics, HCMC University of Economics, 2012-present; INFO 101 course.

Visiting Lecturer: Faculty of Economics, Vietnam National University in HCMC, 2007; Electronic Commerce course.

Visiting Lecturer: Faculty of Information Technology, Lotus University, 06-07; several courses: Programming Techniques, Database Management.

Visiting Lecturer: Faculty of Information Technology, HCMC University of Foreign Languages & Information Technology, 2001-2004; several courses: Computer for business, Internet-based applications, DBMS...

Service to the Community

- Leader of Quality Assurance Team at School of Industrial Management, HCMUT, 2013 (AUN-Quality Assurance, CDIO)

- Member of project for “Building KMS for helping SMEs in Lam Dong province in improving their competitive capability”, Department of Science & Technology of Lam Dong province & BR&T, 2007
- Student Leader for Youth & Student Association of School of Industrial Management, HCMUT, 2006.

Service as a Reviewer

- Research proposal assessing/ Research evaluating Committee
 - University of Information Technology (VNU-HCM)
 - HCMC University of Technology (VNU-HCM)
 - HCMC University of Technology & Education
- Scientific Journal
 - Journal of Science & Education - Saigon Technology University (2014)
 - Journal for the Social and Behavioural Sciences and Humanities (2014)
 - Aloy Journal of Soft Computing and Applications - AJSCA (2013)
 - Science & Technology Development Journal (2013)
 - Journal Computers and Informatics (2011)
- Peer-reviewed Conference
 - The 14th Conference of HCMUT on Science & Technology (2015)
 - The 2nd International Conference of Project & Program Management
 - The 13th Conference of HCMUT on Science & Technology (2013)

PhD/ Master research supervision

Nguyen Duc Trung: “Impact of ethical recognition on consumers’ behaviour in buying faked products – empirical study in 2 industries (luxury products & digital products) in Vietnam” (PhD research/ 2014)

Ho Ba Thang: “Impact factors of knowledge sharing in Software company in Vietnam-An integrated approach” (2015)

Mai The Duyet: “Impact factors of customers’ intention on using the payment online newspaper reading service” (2014)

Bui Gia Tat Dat: “Impact factors of knowledge sharing through social networking sites” (2014)

Huynh Minh Chau: “Exploring impact factors of learning effectiveness and knowledge transferring through e-learning system of HCMUT” (2014)

Le Kim Phung: “Impact factors of self-motivated working behaviour of employees in HCMC”

Le Thanh Binh: “Apply Social Network Analysis for improving knowledge sharing behaviour of employees of EZIT software-company” (2014)

Luu Chi Hong: “Affecting of cultural aspects on knowledge sharing in small and medium sized enterprises in HCMC, Vietnam” (2014)

Nguyen Thi Kim Oanh: “Exploring knowledge sharing process and suggesting solutions for improving effectiveness of knowledge sharing in Simpson Strongtie Vietnam Company” (2014)

Nguyen Thi Phuong Thao: “Impact of organizational culture on employees’ commitment – empirical study at Platinum Global Company” (2014)

Tran Huu Tuoc: “Solution for improving knowledge sharing at IT department of Elca Vietnam Company” (2014)

Vo Van Thanh: “Building measurement scale for a supply chain of garment product – empirical study in Vietnam” (2014)

Do Hoang Yen: “Solution for improving the maturity of KM at Cao Phat Dat Company” (2014)

Do Minh Duc: “Building a model for deploying an e-learning system at Quang Trung University” (2014)

Truong Tung Lam: “Exploring the Satisfaction of Internet banking service of individual customers in Da Lat city” (2014)

Dang Thi My Ly: “Impact factors of intention of using internet banking service of customers in Lam Dong province” (2013)

Lac Thai Phuoc: “Impact factors of knowledge sharing motivation of employees at PECC3 Company” (2013)

Tran Duy Quang: “Apply Dropbox and MS. Excel for capturing knowledge to reduce knowledge lost from sale employees’ leaving at CADIVI Company” (2013)

Tran Tra Nuong: “Apply wiki for improving the efficiency of knowledge sharing and delivery in designing projects at Cideco Company” (2013)

Nguyen Hoang Lap: “Impact of Organizational culture on knowledge sharing in Vietnamese construction companies” (2013)

Tran Thanh Long: “Customer engagement in a Facebook brand community: An empirical study on Travel industry in Vietnam” (2013)

Ho Nhan Tri Dung: “Key Factors Affecting on Decision of Using Online Working Service in Vietnam” (2013)

Than Thi Ngoc Huyen: “Implement an information system for surveying about students’ satisfaction of educational quality of Thai Binh Duong University” (2013)

Nguyen Anh Vu: “Apply Agile Method for Improving the Efficiency of Software Development Project at VNG Company” (2012)

Pham Viet Khai: “Affect of HRM on the success of construction companies in HCMC market” (2012)

Vu Anh Duy: “The Key Determinants impact to Success of Start-up Software Companies in Vietnam” (2012).

Examiner (past, external)

Examiner for Masters by thesis of MBA, MIS program of HCMC University of Technology, Vietnam.

Examiner for Masters by thesis of MSM-MBA join-program of School of Industrial Management (Vietnam) and Maastricht School of Management (Netherlands).

Examiner for Masters by thesis of EMBA-MCI join-program of HCMC University of Technology (Vietnam) and University of Applied Sciences and Arts North-western (Switzerland).

Examiner for Masters by thesis in Information & Communication Technology of John Von Neumann Institute (VNU-HCM).

Teaching Roles (as visitor)

INFO 101 course, International Program of Vietnam Economics University & Victoria University of Wellington	2012-2014	Visiting lecturer
Management Information System course, International Program of HCMUT & Illinois University	2011-2014	Visiting lecturer
Computer for Business course, International Program of HCMUT & Illinois University	2012-2015	Visiting lecturer
Statistics for Business course, International Program of HCMUT & Illinois University	2011-2014	Visiting lecturer

Teaching Roles (SIM & other faculties of HCMUT)

Under-graduate Level

Quantitative methods	2012-2013	Lecturer
Electronic Commerce	2011	Lecturer
Computer for Business	2005-2007, 2013	Lecturer
Simulation for Business	2007, 2012	Lecturer
Management Information System	2006-2013	Lecturer
Statistics for Business	2012	Lecturer

Post-graduate Level

Applied Management Science	2012-2015	Designer and Lecturer
Knowledge Management	2011-2015	Designer and Lecturer
Decision Support System for Environment Management	2012-2013	Designer and Lecturer
Electronic Business Systems	2015	Lecturer